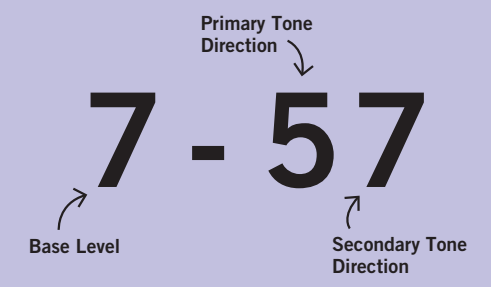




Schwarzkopf
PROFESSIONAL

COLOR SYSTEM

Our numbering system is based on a combination of numbers. The number(s) after the dash also have a corresponding letter that indicates the tone direction.



We've also added **NEW alphanumeric shade names** for easier, more intuitive shade selection to help you spot the right tone *instantly*.

Level of Depth	Number	Alphabet	Tone Direction
1 black	-0	N	Natural (neutral)
3 dark brown	-00	NN	Natural extra
4 medium brown	-1	Ce	Cendré (blue/violet)
5 light brown	-2	A	Ash (blue)
6 dark blonde	-3	M	Matte (green)
7 medium blonde	-4	B	Beige (muted gold)
8 light blonde	-5	G	Gold (gold)
9 extra light blonde	-6	Ch	Chocolate (warm brown)
10 ultra blonde	-7	C	Copper (orange)
	-8	R	Red (red)
	-9	V	Violet (violet)

70%		50% GREY BLENDING																			
	NATURAL EXTRA	NATURAL	CENDRÉ			ASH		MATTE	BEIGE			GOLD		CHOCOLATE			COPPER		RED	VIOLET	
10 SOFT TONERS			10-1 10Ce	10-12 10CeA	10-19 10CeV				10-4 10B	10-42 10BA	10-5 10G	10-51 10GCe	10-57 10GC							10-91 10Vce	
9.5 TONERS			9.5-1 9.5Ce	9.5-11 9.5CeCe	9.5-19 9.5CeV	9.5-21 9.5ACe	9.5-24 9.5AB		9.5-4 9.5B	9.5-46 9.5BCh	9.5-47 9.5BC	9.5-49 9.5BV	9.5-5 9.5G						9.5-98 9.5VR	9.5-9 9.5V	
9 EXTRA LIGHT BLONDE	9-00 9NN	9-0 9N	9-1 9Ce		9-12 9CeA		9-24 9AB		9-4 9B	9-42 9BA		9-55 9GG	9-57 9GC			9-65 9ChG		9-7 9C			
8 LIGHT BLONDE	8-00 8NN	8-0 8N		8-11 8CeCe	8-19 8CeV							8-46 8BCh									
7 MEDIUM BLONDE	7-00 7NN	7-0 7N	7-1 7Ce			7-21 7ACe	7-24 7AB		7-4 7B	7-42 7BA	7-48 7BR	7-55 7GG	7-57 7GC			7-65 7ChG		7-77 7CC		7-88 7RR	
6 DARK BLONDE	6-00 6NN	6-0 6N		6-12 6CeA	6-16 6CeCh	6-23 6AM						6-46 6BCh			6-6 6Ch	6-63 6ChM		6-68 6ChR		6-78 6CR	6-99 6VV
5 LIGHT BROWN	5-00 5NN	5-0 5N	5-1 5Ce		5-16 5CeCh	5-21 5ACe			5-4 5B			5-5 5G	5-57 5GC			5-65 5ChG	5-67 5ChC	5-7 5C		5-88 5RR	
4 MEDIUM BROWN	4-00 4NN	4-0 4N		4-13 4CeM				4-33 4MM			4-46 4BCh			4-6 4Ch		4-68 4ChR					
3 DARK BROWN	3-00 3NN	3-0 3N																			
1 BLACK		1-0 1N																			
BOOSTERS	0-00 0NN			0-11 0CeCe		0-22 0AA		0-33 0MM				0-55 0GG					0-77 0CC		0-88 0RR	0-89 0RV	0-99 0VV

● IGORA ROYAL® ● IGORA® COLOR10® ● IGORA® ZERO AMM ● CHROMA ID™

	Naturals Extra: -00 (NN)	Naturals, Cendrés and Beiges: -0 (N), -1 (Ce), -4 (B)	Fashion Shades: -2 (A), -3 (M), -5 (G), -6 (Ch), -7 (C), -8 (R), -9 (V)	Toners/Soft Toners: Level 9.5-, 10-	Boosters: 0-	Clear: 0-00
What It Is	Intensely pigmented natural shades that can be used on their own or added to a fashion shade to boost grey blending	Neutral to cool tones	Rich and intense colors with vibrant tonal directions	Pastel tones to create vivid pastels or pastel toning on level 9 & lighter	Neutralizers 0-11 (0CeCe), 0-22 (0AA), 0-33 (0MM): Provide cool tonal directions Fashion 0-55 (0GG), 0-77 (0CC), 0-88 (0RR), 0-89 (0RV), 0-99 (0VV): Boost fashion tone directions on all bases	Pure Gloss – Use Without Activator: Add shine and help condition the hair Diluter – Use With Activator: Dilute pigmented shades or create pastel tones
Service	For virgin and re-growth application	Color Melt / Dual-System Application, Glossing, Neutralization	Color Melt / Dual-System Application, Glossing, Fashion Toning	Pastel Toning, Neutralization/Correcting	Fashion Toning, Pastel Toning, Pre-Pigmentation	Clear Glossing and Diluting
Grey Blending	Up to 70%	Up to 50%	Up to 50%	/	/	/
Longevity**	Up to 25 shampoos	Up to 25 shampoos	Up to 25 shampoos	Up to 12 shampoos for 9.5- and up to 6 shampoos for 10-	Up to 12 shampoos	/

*Pastels & toners have 0% grey blending **The longevity depends on the chosen shade and the hair's quality

IGORA VIBRANCE®

CORRECTIVE COLOR CHART

Level	Tone	Undertone	Neutralizing Tone
10	Ultra Blonde	Pale Yellow	Violet
9	Extra Light Blonde	Yellow	Violet
8	Light Blonde	Yellow/Orange	Blue Violet (Cendré)
7	Medium Blonde	Orange	Blue (Ash)
6	Dark Blonde	Red/Orange	Green Blue
5	Light Brown	Red	Green (Matte)
4	Medium Brown	Red/Violet	Green (Matte)
3	Dark Brown	Violet	
1	Black	Blue	



How to Use the Color Wheel:

- + Each ring on the color wheel represents a different base level, with level 1 at the center and higher levels moving outward.
- + The tonal directions are displayed along the outer white ring that surrounds the color wheel. A tonal direction refers to the reflective tone of the color—such as cendré, gold, violet, etc. These tones are used to either neutralize underlying pigments or to enhance a desired tone.
- + To find a shade like 6-0 (6N), start by locating the level 6 ring on the wheel, then follow outward to -0 on the white ring. The spot on the level 6 wheel that is directly across from -0 is the tonal direction of the color.

MIXING RATIO & DEVELOPMENT TIME

Mixing Ratio	Activator Strength	Levels of Lift	Recommended Usage	Development Time
Mix 1:1	1.9% 6 Vol.	None	<ul style="list-style-type: none"> - Color Melt / Dual-System Application: Refreshing mid-lengths and ends - Pastel Toning & Neutralization - Glossing - Coloring darker - Grey blending up to 30% - Lowlight 	5-20 min
	4% 13 Vol.	Soft lightening (up to 1 level on light bases)	<ul style="list-style-type: none"> - Color Melt / Dual-System Application: Refreshing mid-lengths and ends - Optimal vibrancy with fashion shades - Grey blending up to 50% with Natural & Fashion Shades and up to 70% with Natural Extra Shades 	

GREY BLENDING GUIDELINES

% of grey hair	Shade Selection	Activator Strength	Development Time
0-30%	Natural and Fashion Shades (both can be used alone)	1.9% 6 Vol.	20 min
30-50%	Natural and Fashion Shades (both can be used alone)	4% 13 Vol.	
50-70%	Mix Natural Extra Shade with Fashion Shade (re-growth application only)	4% 13 Vol.	
70-100%	Use IGORA ROYAL® (permanent hair color)		30-45 min

TECHNICAL TIP

Because IGORA ROYAL® (permanent) and IGORA VIBRANCE® (demi-permanent) share matching shades, you can use IGORA ROYAL on regrowth and IGORA VIBRANCE through mid-lengths and ends—this is what we call a **Dual-System Application**.



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